

# Black Econ Podcast



Understanding Economics. Building  
Opportunity.

# What is Black Econ?

- A podcast introducing economics to young people ages 11–16
  - Focused especially on Black students
  - Free exposure to Ivy League economics
  - Helping students understand money, business, and society

# Why Economic Literacy Matters

- Economics helps explain how the world works
  - Better understanding of money and business
  - Helps people recognize opportunity
  - Economic knowledge empowers decision-making

# My Journey

- Born in Pine Bluff, Arkansas
  - Raised in a family of humble means
  - My parents picked cotton as children
  - They wanted education to open new opportunities for their children
  - Moved to Washington, DC in 1956
  - Attended Public Schools
  - Graduated from UCLA 1976



# Yale University

- First Black American to earn a Ph.D. in Economics from Yale (1983)
  - Exposure to world-class economic ideas
  - Motivation to share economic knowledge widely

The Yale University logo, featuring the word "Yale" in a white serif font centered within a dark blue square.

Yale

# Teaching and Leadership

- Taught economics at Brandeis University
  - Taught economics and business at the University of Connecticut
  - Professor at Quinnipiac University
  - Directed entrepreneurship program at Dartmouth's Tuck School of Business
  - President and CEO of Greater New England Minority Supplier Development Council
  - Founder of BJM Solutions, LLC

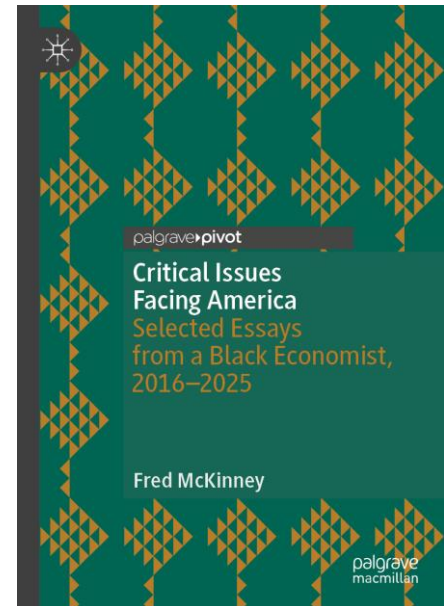


# What You Will Learn on BlackEcon

- Consumer behavior
- Opportunity cost
- Supply and demand
- Market failures and public policy
- Entrepreneurship and economic opportunity
- Money
- Markets
- Wealth creation

# New Book

- Critical Issues Facing America
  - Selected Essays from a Black Economist, 2016–2025
  - Explores economic inequality, entrepreneurship, and policy challenges



# How the Podcast Works

- 20-minute episodes
  - Clear explanations of economic ideas
  - Graphics and examples
  - Questions from viewers may be featured in future episodes

# Welcome to BlackEcon

- Economics is about understanding opportunity
  - Knowledge helps people make better decisions
  - This podcast is about sharing that knowledge widely